

PENDLE BUSINESS AWARDS 2024



Pendle Business Awards 2024 will bring the business community together to celebrate their success, innovation, hard work, vision and entrepreneurship. They will also recognise the tenacity, adaptability and resilience shown by organisations across the borough through the challenges of recent years.

There are many ways to be part of these fantastic awards returning for the first time since 2018. Find our exciting Sponsorship Opportunities inside.

CEREMONY ~ THURSDAY 11 JULY 2024 AT THE FENCE GATE



PBA24 ~ THURSDAY 11 JULY
THE FENCE GATE
rachel@pendlebusinessawards.co.uk



PENDLE BUSINESS AWARDS 2024

SPONSORSHIP OPPORTUNITIES

We have plenty of opportunities for businesses to gain valuable brand awareness at these prestigious awards. The following sponsorships are available for 2024:

- AWARD CATEGORY SPONSORS
- TABLE SPONSOR
- SPARKLING RECEPTION SPONSOR
- PRINT SPONSOR
- TROPHY SPONSOR
- CEREMONY SPONSORSHIPS
- ENTERTAINMENT SPONSORSHIPS
- HASHTAG SPONSORSHIP



For maximum flexibility, each sponsorship comes with two complimentary ceremony tickets with the option to add on further tickets. Sponsorships are detailed below with full benefits, inclusions and costings and ticket details.

Please contact organiser Rachel Kay on 07920 775457 or by email to rachel@pendlebusinessawards.co.uk to register your interest.

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AWARD CATEGORY SPONSOR ~ £1295

We have expanded the scope of the awards for 2024 to celebrate more of the organisations that contribute to Pendle's success.

- APPRENTICE OF THE YEAR
- FAMILY BUSINESS
- GREEN BUSINESS
- HOSPITALITY & TOURISM
- LARGE BUSINESS
- MAKE IT IN PENDLE
- MEDIUM BUSINESS
- MICRO BUSINESS
- NOT FOR PROFIT
- RETAILER
- RISING STAR
- SMALL BUSINESS
- SOCIAL RESPONSIBILITY
- WORKFORCE DEVELOPMENT

CATEGORY SPONSORSHIP INCLUSIONS

- **five complimentary tickets to the PBA24 awards ceremony ***
- your logo and link against the award category on our website
- joining the remote judging panel for your award
- presenting your award on the evening
- official photographs shared with you and on our website
- full page advert in the A5 Ceremony Brochure

* five tickets represents half a table, please see below for full details regarding ceremony tickets

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TABLE SPONSOR ~ £1295

This is an exclusive 'brand in the hand' opportunity for a sponsor to supply a small branded gift for each guest at the ceremony

- small branded favour or gift to be supplied by sponsor
- plus two A6 table talkers per table supplied by sponsor
- five complimentary tickets to the PBA24 awards ceremony
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website
- full page advert in the A5 Ceremony Brochure

SPARKLING RECEPTION SPONSOR ~ £995

Treat your fellow attendees to a memorable Sparkling Reception on the awards evening in the beautiful gardens of The Fence Gate

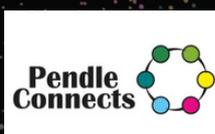
- inclusion of sponsor roller banner in ceremony reception
- two complimentary tickets to the PBA24 awards ceremony *
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website
- full page advert in the A5 Ceremony Brochure

* additional tickets are available at £85 each up to half a table, please see below for full details

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PRINT SPONSOR ~ £995

Sponsor our printed materials for PBA24 and benefit from exclusive ceremony programme inclusions:

- full page advert inside the back page of ceremony programme
- logo on back page of ceremony programme
- two complimentary tickets to the PBA24 awards ceremony *
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website
- full page advert in the A5 Ceremony Brochure

TROPHY SPONSOR ~ £995

Help our winning businesses celebrate and commemorate their achievements by sponsoring our 2024 Trophies:

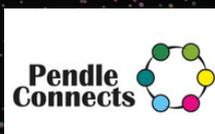
- two complimentary tickets to the PBA24 awards ceremony *
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website
- full page advert in the A5 Ceremony Brochure
- logo on back page of ceremony programme

* additional tickets are available at £85 each up to half a table, please see below for full details

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CEREMONY SPONSORS ~ £595

ENTERTAINMENT SPONSORS ~ £595

HASHTAG SPONSOR ~ £595

Ceremony Sponsorships are a cost effective way to help support and celebrate the successes of fellow businesses (4 available).

Or, help bring the evening to life for your fellow guests by being an Entertainment Sponsor at the ceremony (2 available).

You can even illuminate the evening by being the exclusive sponsor of our special hashtag stage lights.

INCLUSIONS FOR THE ABOVE SPONSORSHIPS

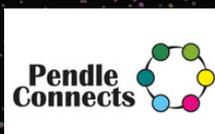
- two complimentary tickets to the PBA24 awards ceremony
- your logo and link on our website
- official photographs shared with you and on our website
- half page advert in the A5 Ceremony Brochure

NB! We are not currently VAT registered, sponsorship costings are not subject to VAT.

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CEREMONY TICKETS ~ £85

For sponsorships including two complimentary tickets, sponsors can opt to add a further three tickets if they wish to secure half a table at the ceremony. Tables hold ten guests so this will present an excellent networking opportunity and a chance to share the awards evening with new (or current) business friends.

We have increased the number of awards for 2024 to include more shapes, sizes and sectors of business to celebrate more of the organisations that contribute to Pendle's success. Allowing up to five tickets per sponsor will ensure that we have the capacity to welcome all our finalists on the evening.

We will also have an exclusive waiting list for extra tickets for sponsors. Thank you for supporting the awards and helping us make PBA24 a success.

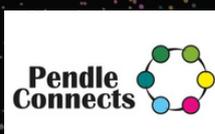
Learn more about the awards process, meet our Sponsors so far and explore our Award Categories for 2024 on our new website:

PENDLEBUSINESSAWARDS.CO.UK

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PENDLE BUSINESS AWARDS 2024



KEY DATES



AWARDS OPEN
ONLINE



ONLINE
ENTRY CLOSÉS



FINALISTS
ANNOUNCED



AWARDS
CEREMONY

The awards are being delivered independently by the Pendle Connects team and will be fully funded by sponsorship. They will be supported by Pendle Vision Board and East Lancashire Chamber. Pendle Borough Council is the Headline Sponsor for 2024.

To register your interest in becoming a 2024 Sponsor please contact:

RACHEL KAY ~ PBA24 ORGANISER

07920 775457

rachel@pendlebusinessawards.co.uk



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